

From Startup to Success.

Blue DVSNI International helps owners launch a new venture, run an existing business better, or buy and grow a company. We bring the planning, financial and operating discipline of large programs to businesses that need one experienced partner, not a large firm. Veteran-owned and founder-led.

WHAT WE DO

Starting a Business

- Business plan: vision, target market, competition and financial projections
- Entity, licensing and registration checklist, coordinated with your attorney and CPA
- Funding options for startup capital, from SBA loans to lines of credit and grants
- A dated launch plan from first filing to first customer

Running a Business

- Budgeting, forecasting and cash flow management
- Operations rebuilt for productivity and margin
- Launches, rollouts and recovery of stalled projects
- A written strategic plan for growth and expansion

Buying or Growing a Business

- Due diligence on acquisition targets
- Growth strategy: organic growth, acquisitions and strategic partnerships
- Integration plan for the first 100 days after closing
- Succession planning for a change in ownership

HOW IT WORKS

- **Consult.** A one-hour call on where the business is and where it needs to go.
- **Scope.** A written scope with deliverables, timeline and price before work starts.
- **Run.** Weekly updates against the plan, with problems raised early.
- **Close out.** Documents, models and a process your team can keep running.

WHY BLUE DVSNI

- **Founder-led.** The person who scopes the work does the work.
- **Finance and operations in one seat.** An MBA and a PMP, applied to the numbers and the plan together.
- **Tested under pressure.** Large-scale military and enterprise programs, delivered to standard.
- **Straight answers.** If we are not the right fit, you hear that first.

LEADERSHIP

Don Brathwaite Jr., MBA, MPH, PMP. Founder and Managing Member. More than a decade as a military officer and enterprise program manager, leading finance, operations and large-scale programs, including a statewide operation that reached more than 4 million people.

We do not provide legal, tax or investment advice. Where those are needed, we work alongside your attorney, CPA or licensed advisor.